

Mariana Bergo

GRAPHIC & WEB DESIGNER

EXPERIENCE

Portfolio

www.marianabergo.com

Gran Cursos

12/2012 - today

Web designer, internet specialist

E-mail marketing; Front-end development in HTML, CSS, JQuery; Graphics for 3 websites; Social media (graphics and Ads); Usability, UX and UI Design

University of Brasilia

11/2011 - 12/2012

Scientific Initiation

Interaction Design; UI and UX Design; Mobile design (Android); Creating an Android application, with the aim of helping teams on e-learning collaborative projects at the university

University of Brasilia

08/2011 - 11/2011

Intern – CDTC – Project BSB100

Architecture for data collection; Interaction, UX and UI Design; Visual identity; Structuring the Website for the project; Creating the app UI and UX design for the project (Flash); Web development of the website (Drupal)

Federal Senate

03/2010 - 09/2011

Intern – Interlegis

Web design; Layout and code for Moodle courses; creating documents (images, internal assignments) for the Senate

Freelance

05/2001 - today

Founder , Manager – Potter Heaven (www.potterheaven.com)

Oldest Brazilian Harry Potter fan site, online since 2001;
I created all the site and its content. information architecture, layout, coding

Freelance

04/2011 - today

Founder, Manager – Distrito 13 (www.distrito13.com.br)

Brazilian *The Hunger Games* fan site.

I manage a team of 20 members. Layout, coding, information architecture, visual identity, content management, SEO and social media.

EDUCATION

University of
Brasília

03/2008 - 10/2012

Bachelor Degree in Graphic Design

Brasília, DF – Brazil

MORE

Languages Portuguese: Native; English: Advanced (TOEFL iBT Score: 99) • 1 Published article in Participação - The Journal of the Extension Deanery of UnB: *'Beyond Dialogue: possibilities of mobile phone use through the m-learning in undergraduate education at the University of Brasília'* • 3D (animation and modeling) Animus course at OZI, 360 hours • Theory, Language and Critical Motion course with Pablo Villaça, 15 hours • 9th Congress of Scientific Initiation of DF / 18th Congress of Scientific Initiation of UnB poster presentation: *'Interaction Design and collaborative interfaces'* and *'m-Learning: Information and Communication Technologies applied to the development of educational content'*



DESIGN & SOFTWARE SKILLS

Main Skills

UI / UX DESIGN	● ● ● ● ●
WEBDESIGN	● ● ● ● ●
WORDPRESS	● ● ● ● ●
EMAIL MARKETING	● ● ● ● ●

Software Skills

PHOTOSHOP	● ● ● ● ●
FIREWORKS	● ● ● ● ●
ILLUSTRATOR	● ● ● ● ●
INDESIGN	● ● ● ● ●
FLASH	● ● ● ● ●

Web Skills

FRONT-END	● ● ● ● ●
HTML/HTML5	● ● ● ● ●
CSS/CSS3	● ● ● ● ●
SEO	● ● ● ● ●



COMPETENCES & WHAT I LOVE

HTML / CSS / JQUERY
& WORDPRESS

COLLABORATIVE
WORK



UX & WEB DESIGN

Addicted to collaborative work, usability, mobile and user centered designs, I care about details as well as on the big picture and try to create something exceptional. My skills also include front-end Development; CMS (Joomla, Moodle and specially WordPress); E-mail marketing; SEO; social media; Basic 3D (Maya and Solid Works) and video & audio editing.

I'm also interested in Cinema, Reading and Technology.

THANKS FOR YOUR TIME

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Brasília - Brazil